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02/23/2001 07:45 AM

To: SALE_MICHAEL_R@LILLY.COM
cc: parshall_timothy_f@lilly.com, SMITH_ANDREA_K@LILLY.COM,
Angle_Wiles@uk.cohnwolfe.com, Penny_Read@uk.cohnwolfe.com
Subject: Supplements

Dear Michael,

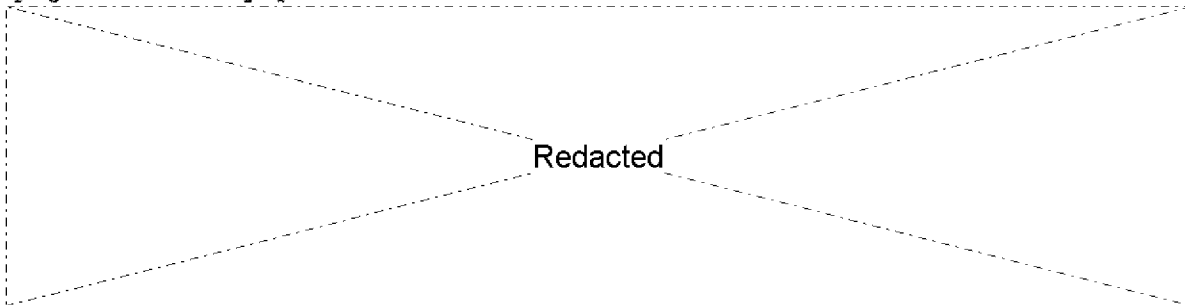
As you are probably aware, we are preparing two supplements to psychiatry journals as part of the global counter strategy. These are aimed at communicating our key messages re cardiac safety and schizophrenia to psychiatrists via relevant/credible journals read by these professionals.

The first supplement is to be published with the March/April edition of Progress in Neurology and Psychiatry - please see below for budget query - and the second is planned for the European Psychiatry journal in June/July edition (timing to be confirmed with editorial board) .

Progress in Neurology and Psychiatry

The paper for the Progress in Neurology and Psychiatry supplement has been completed and sent to the journal for peer review. (Please find copy of document attached). We "ghost" wrote this article then worked with the author Dr Haddad to work up the final copy. The global 2000 team saw first draft copy and were happy with it, then the UK team approved the final draft as it is a UK based publication. Obviously, the author had the final sign-off on the paper. We will also see proofs before going to print.

We have actually just heard back from peer review - very positive comments, a very few minor changes. However, on speaking with the editor, at the current word length plus diagrams, tables and references, the supplement will actually require twelve pages instead of the eight pages initially planned for.



European Psychiatry

A first draft of the European Psychiatry supplement will be on its way to you soon for review.

It contains four papers which will be authored by psychiatrists/cardiologists - we will be approaching a selection of KOLs from the Global/UK Cardiac Safety in Schizophrenia Groups to author the supplement.

This supplement should only need Global approval as the journal's distribution list is spread out over Europe. (again, the final OK is with the authors)

Please don't hesitate to contact me should you wish to discuss any aspects of the supplements.

With kind regards,
Kerrie.

(See attached file: Progress Supp - final copy submitted.doc)
(See attached file: Progress Supp - final copy submitted.doc)

Progress Supp - final copy submitted.c

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